Argo Graphics
Growing Along With Customer's Innovation

More often than not, industrial and manufacturing companies in the automobile arena are being exposed to rivalry, and are forced to challenge technological innovations such as artificial intelligence (AI), internet of things (IoT), and advanced data analytics. In this race, tools such as ENOVIA, CATIA, SIMULIA, and DELMIA by Dassault Systèmes provide organizations an edge over the competition in achieving varied business objectives. However, maximizing the actual value of such sophisticated technological tools is easier said than done, requiring the expertise of industry leaders who have demonstrated their deep knowledge and technical strength backed by much experience. Argo Graphics is the brainchild of such visionaries that help companies benefit from the multi-fold utility of the Dassault Systèmes portfolio. "We utilize the precise combination of hardware, software, and our high-level of service to enhance the value of engineering tools such as ENOVIA, CATIA, SIMULIA, and DELMIA," explains Yoshimaro Fujisawa, Chairman, and CEO of Argo Graphics.

Argo Graphics stands apart from other vendors in the marketplace owing to the experts at the company that can customize various Dassault products in accordance with diverse customer preferences and business requirements. The management at Argo Graphics upholds the Japanese ideology of 'kyosei,' which translates to a symbiotic, co-living, or co-creating philosophy, effectively growing along with customers as they traverse the knowledge curve. Such an engagement strategy empowers Argo Graphics not only to solve its customers' problems but also to contribute to their growth through a collaborative mindset. That said, Argo Graphics supports automotive OEMs and manufacturing organizations across the world to enhance their technological skillsets through qualitative and quantitative business acumen.

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Among these discrete products that augment the skills of an organization with the combination of hardware, software, and service, Dassault Systèmes' 3D EXPERIENCE products have proven to help engineers improve the accuracy of designs, all the while enhancing the computational areas of manufacturing. For instance, Argo Graphics utilizes the ENOVIA platform to interconnect a multitude of business operations on different product life cycles and centrally manage various CAD data sets efficiently. Likewise, the company customizes platforms such as CATIA 3D to supplement high-end modelling and simulation of automotive components for clients, based on industry-specific standards and business prerequisites. One of the crucial functionalities in the creation of a design ecosystem/environment is Argo Graphics' 3D dashboard, which facilitates the sharing of information among various stakeholders such as engineers, mobile workers, and supervisors. Such visualization capabilities reduce the time taken for aggregation and analysis of design data, in turn, minimizing the costs and the development period of a product. Moreover, Argo Graphics can potentially combine HPC, PLM, and IT, as a one-stop-shop solution for various engineering requirements.

"We are like an all-rounder for Dassault Systèmes' products in Japan. Argo Graphics, acting as "missionary", can cater to different use cases and engineering scenarios involving the combination of multiple product requirements for clients," adds Mr. Fujisawa. "We aim to become the number one solution provider in this arena for Japanese and Global industrial and manufacturing customers." Mr. Fujisawa's words not only shed light on the company's strategic plan of action for the near future but also highlight the vast amount of experience and technical strength garnered over 35 years since its inception in 1985. In conclusive remarks, the CEO emphasizes that Argo Graphics will continue to grow along with its customer's innovation by helping them maximize the value of innovative engineering tools to attain greater efficiency in engineering and manufacturing ventures. CR

Yoshimaro Fujisawa